

Tahun	Prodi	Tentang	Judul	Atas Nama	Output	Kesesuaian dengan Roadmap	Topik Riset dalam Roadmap
2022	Manajemen	Penelitian	Pengaruh Tunjangan Fungsional terhadap Kinerja Pegawai pada Perpustakaan dan Kearsipan Provinsi Sulawesi Tenggara	Dr. H. Muhammad Zabir Zainuddin, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2022	Manajemen	Penelitian	Pengaruh Pelatihan terhadap Prestasi Kerja Karyawan PT. Landipo Niaga Raya Kendari	Dr. H. Muhammad Zabir Zainuddin, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2022	Manajemen	Penelitian	Marketing Communication Strategy in Increasing Home Sales at PT. Nusasembada Bangunindo Watubangga Village, Baruga District Kendari City	Dr. H. Muhammad Zabir Zainuddin, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2022	Manajemen	Penelitian	PENGARUH KUALITAS LAYANAN TERHADAP KEPUASAN PELANGGAN YOPIE SALON CABANG SAO-SAO KOTA KENDARI	Dr. H. Muhammad Zabir Zainuddin, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2022	Manajemen	Penelitian	Strategi pemasaran untuk meningkatkan penjualan pada usaha UMKM sederhana	Dr. H. Muhammad Zabir Zainuddin, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2022	Manajemen	Penelitian	Pengaruh Citra Merek Dan Harga Terhadap Keputusan Pembelian Produk Viva Kosmetik	Dr. H. Muhammad Zabir Zainuddin, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2022	Manajemen	Penelitian	PERANAN BUMDES UNIT USAHA FUTSAL DALAM PEMBANGUNAN MASYARAKAT DI DESA KALIBU KECAMATAN KULISUSU KABUPATEN BUTON UTARA	Dr. H. Muhammad Zabir Zainuddin, SE.,M.Si	Jurnal	Enhancing Village Communities' Economic Situation and Well-being	Increase the role of Village-Owned Enterprises (BUMDES) in Village economic welfare
2022	Manajemen	Penelitian	Pengaruh Bauran Pemasaran Terhadap Loyalitas Pelanggan Pada Apotek UHO Kendari	Dr. H. Muhammad Zabir Zainuddin, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2022	Manajemen	Penelitian	Pengaruh Kualitas Layanan Dan Harga Terhadap Keputusan Pelanggan Untuk Menggunakan Jasa Salon Bunda Rida	Dr. H. Muhammad Zabir Zainuddin, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2022	Manajemen	Penelitian	The Impact of Implementation Strategic Management and Technology on SMEs in South Sulawesi	Dr. H. Muhammad Zabir Zainuddin, SE.,M.Si	Jurnal	Enhancing Village Communities' Economic Situation and Well-being	Increased Productivity of MSMEs and Village Communities through sustainable economy
2022	Manajemen	Penelitian	PENGARUH LOKASI DAN PROMOSI TERHADAP KEPUTUSAN PEMBELIAN MINUMAN READY TO DRINK (RTD) KEDAI THREE THAI TEA DESA AWUNIO KECAMATAN KOLONO KABUPATEN KONAWE SELATAN	La Ode Abdul Manan, SE.,M. Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2022	Kewirausahaan	Penelitian	Analisis Return Saham Sebelum dan Setelah Hari Libur Islam (Studi Empiris Pada Sektor Industri Barang Konsumsi Bursa Efek Indonesia)	Ridha Taurisma Lajaria, S.Si., MM	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance

Tahun	Prodi	Tentang	Judul	Atas Nama	Output	Kesesuaian dengan Roadmap	Topik Riset dalam Roadmap
2022	Manajemen	Penelitian	The Influence of Work Discipline and Teamwork on Employee Job Satisfaction	Dr. Sahyunu	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2022	Manajemen	Penelitian	The Effect of Compensation and Work Discipline on Employee Performance at Hotel Plaza Inn Kendari	Dr. Sahyunu	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2022	Manajemen	Penelitian	The Effect of Intrinsic and Extrinsic Motivation on Employee Performance at CV. Digital Engineering Consultant	Dr. Sahyunu	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2022	Manajemen	Penelitian	PENGARUH PANDEMI COVID-19 TERHADAP KINERJA KEUANGAN BANK SULTRA CABANG PEMBANTU KONAWA KEPULAUAN	Dr. Sahyunu	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2022	Manajemen	Penelitian	The Effect of Compensation, Leadership Style, Leader Member Exchange and Organizational Citizenship Behavior on Performance	Dr. Sahyunu	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2022	Manajemen	Penelitian	Pengaruh Kualitas Layanan Online Terhadap Kepuasan Masyarakat	Dr. Sahyunu	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2022	Manajemen	Penelitian	Masa depan usaha konter pulsa di era digital	Asri Djauhar, SE.,M.Si	Jurnal	Enhancing Village Communities' Economic Situation and Well-being	Increased Productivity of MSMEs and Village Communities through sustainable economy
2022	Manajemen	Penelitian	Pengaruh stres kerja terhadap prestasi kerja karyawan pada hotel plaza kubra Kendari	Asri Djauhar, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2022	Manajemen	Penelitian	ANALYSIS OF FACTORS AFFECTING INTEREST IN BUYING 5 KG LPG AT PT. TWO PUTRI LATJINTA KENDARI	Asri Djauhar, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2022	Manajemen	Penelitian	Analisis Kinerja Keuangan Alokasi Dana Desa	Asri Djauhar, SE.,M.Si	Jurnal	Enhancing Village Communities' Economic Situation and Well-being	Pengembangan Ekonomi Perdesaan
2022	Manajemen	Penelitian	Model Perencanaan Partisipatif Masyarakat Desa Alebo Kecamatan Konda Kabupaten Konawe Selatan	Asri Djauhar, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2022	Manajemen	Penelitian	ANALISIS KONSUMEN DALAM MELAKUKAN KEPUTUSAN PENGGUNAAN JASA INDIHOME DI KOTA KENDARI	Herman Titop, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance

Tahun	Prodi	Tentang	Judul	Atas Nama	Output	Kesesuaian dengan Roadmap	Topik Riset dalam Roadmap
2022	Manajemen	Penelitian	AGILITAS GURU SMA SE-KOTA MAKASSAR	Hendriadi, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2022	Manajemen	Penelitian	The Impact of Entrepreneurial Leadership on the Performance of Small and Medium Enterprises	Hendriadi, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2022	Kewirausahaan	Penelitian	PENGARUH PERKEMBANGAN TEKNOLOGI TERHADAP MINAT KONSUMEN MENGGUNAKAN JASA PENGIRIMAN EKSPRESS DI PT. POS INDONESIA KOTA KENDARI	Ifin Naim, S.E.,M.E	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2022	Kewirausahaan	Penelitian	ANALYSIS OF THE EFFECT OF GREEN PRODUCT KNOWLEDGE, GREEN TRUST AND GREEN PERCEIVED RISK ON PURCHASE INTENTION OF LE MINERALE GALLON PRODUCT CUSTOMERS	Ghalib Suprianto, SM.,MM	Jurnal	Sustainable Economic Development Based on Green Economy and Blue Economy	Sustainability and Productivity Improvement of National Institutions
2022	Kewirausahaan	Penelitian	The Analysis of Influence of Work Discipline and Organizational Culture on the Performance of State Civil Apparatus	Ghalib Suprianto, SM.,MM	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2022	Kewirausahaan	Penelitian	Simple Additive Weighting for Online Platform Evaluations in Small Business	Ghalib Suprianto, SM.,MM	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2022	Kewirausahaan	Penelitian	The Influence of Leadership and Compensation on Work Objectives of Employees of PT. Rava Ataya (Konawe Regency, South Sulawesi, Southeast Sulawesi)	Mariani, SE.,MM	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2022	Kewirausahaan	Penelitian	ANALISIS KEBUTUHAN DAN GAYA HIDUP TERHADAP KEPUTUSAN PEMBELIAN SMARTPHONE DI KOTA KENDARI (STUDI KASUS PADA MAHASISWA PASCASARJANA UNIVESITAS HALU OLEO)	Wa Ode Nursaadha Rajuddin, SE.,M.E	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2023	Manajemen	Penelitian	Strategi Penerapan Segmentasi, Targeting, Positioning pada PT. Kumala Motor Sejahtera Abadi Kendari	Dr. H. Muhammad Zabir Zainuddin, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2023	Manajemen	Penelitian	ANALISIS KEBUTUHAN MODAL KERJA PADA WARUNG KOPI 168 FC KENDARI	Dr. H. Muhammad Zabir Zainuddin, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2023	Manajemen	Penelitian	Segmentation, Targeting, Positioning Strategy at PT. Kumala Motor Sejahtera Abadi Kendari (Case Study on The Hino Brand)	Dr. H. Muhammad Zabir Zainuddin, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance

Tahun	Prodi	Tentang	Judul	Atas Nama	Output	Kesesuaian dengan Roadmap	Topik Riset dalam Roadmap
2023	Manajemen	Penelitian	Manajemen Pengelolaan Zakat pada Baitul Maal Hidayatullah Kota Kendari	Dr. H. Muhammad Zabir Zainuddin, SE.,M.Si	Jurnal	Enhancing Village Communities' Economic Situation and Well-being	Strategy to Improve Syaria MSME Business
2023	Manajemen	Penelitian	Pengaruh Kompensasi terhadap Kinerja Karyawan PT PKS Utama Agrindomas Kecamatan Pondidaha Kabupaten Konawe	Dr. H. Muhammad Zabir Zainuddin, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2023	Manajemen	Penelitian	ANALISIS STRATEGI PEMASARAN PADA UD. METE MUBARAQ LOMBE KENDARI	Dr. H. Muhammad Zabir Zainuddin, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2023	Manajemen	Penelitian	ANALISIS KINERJA KEUANGAN PADA BANK SULTRA	Suyuti, H.M, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2023	Bisnis Digital	Penelitian	The Influence of Work Environment, Leadership and Motivation on The Performance of Nurses at Hati Mulia Hospital	Wa Ode Dien Indalestari, SM.,MM	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2023	Manajemen	Penelitian	DEMATEL Method in Implementing Green Business Process Management (BPM) in Micro, Small and Medium Enterprises in Kendari City	La Ode Abdul Manan	Jurnal	Sustainable Economic Development Based on Green Economy and Blue Economy	Sustainability and Productivity Improvement of National Institutions
2023	Kewirausahaan	Penelitian	The Effect of Human Resource Development on The Performance of Civil Servants at Manpower and Transmigration Office of Southeast Sulawesi Province	Ridha Taurisma Lajaria, S.Si., MM	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2023	Kewirausahaan	Penelitian	Performance Improvement Through Teacher Compensation	Ridha Taurisma Lajaria, S.Si., MM	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2023	Kewirausahaan	Penelitian	PENGARUH NET PROFIT MARGIN DAN EARNING PER SHARE TERHADAP HARGA SAHAM PADA PT. MULIA INDUSTRINDO, Tbk.	Imran, SE.,M.Ec.Dev	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2023	Bisnis Digital	Penelitian	PENGARUH KOMUNIKASI KERJA, BEBAN KERJA DAN KONFLIK KERJA TERHADAP KINERJA KARYAWAN PT. HADJI KALLA CABANG KENDARI	Lucia Evianti Patulak, SM., MM	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2023	Bisnis Digital	Penelitian	Analysis of Marketing Mix Strategy in Increasing Sales Volume	Lucia Evianti Patulak, SM., MM	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2023	Manajemen	Penelitian	PENGARUH PEMBERIAN INSENTIF TERHADAP KINERJA KARYAWAN PADA RUMAH PRODUKSI GULA MERAH DI DESA TIRTAMARTANI KECAMATAN ANDOOLO UTAMA KABUPATEN KONAWE SELATAN	Dr. Sahyunu	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance

Tahun	Prodi	Tentang	Judul	Atas Nama	Output	Kesesuaian dengan Roadmap	Topik Riset dalam Roadmap
2023	Manajemen	Penelitian	Evaluating the suitability of online courses using the ELECTRE method	Dr. Sahyunu	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2023	Manajemen	Penelitian	Pengaruh Strategi Pemasaran Dalam Meningkatkan Volume Penjualan Pada Toko Alvian Resa Prianto Desa Ambaipua Kecamatan Ranomeeto Kabupaten Konawe Selatan	Dr. Sahyunu	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2023	Manajemen	Penelitian	ANALISIS KINERJA KEUANGAN PADA KOPERASI SIMPAN PINJAM KARYA SAMATURU KOTA KENDARI	Dr. Sahyunu	Jurnal	Enhancing Village Communities' Economic Situation and Well-being	Pengembangan Ekonomi Perdesaan
2023	Manajemen	Penelitian	The Influence of Organizational Justice and Organizational Commitment on The Performance of Employees at The Central Statistical Agency, Kendari City	Dr. Sahyunu	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2023	Manajemen	Penelitian	Enhancing MSME Product Brand Identity Through Rebranding and Introducing Business Brand Image	Dr. Sahyunu	Jurnal	Enhancing Village Communities' Economic Situation and Well-being	Increased Productivity of MSMEs and Village Communities through sustainable economy
2023	Manajemen	Penelitian	The Relationship between Organizational Climate and Teacher Job Satisfaction in Islamic Junior High School	Dr. Sahyunu	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2023	Manajemen	Penelitian	Identifikasi Sektor Unggulan di Kabupaten Konawe Selatan	Asri Djauhar, SE.,M.Si	Jurnal	Sustainable Economic Development Based on Green Economy and Blue Economy	Mapping and Regional Potential
2023	Manajemen	Penelitian	Kebijakan Pengelolaan Pariwisata Propinsi Sulawesi Tenggara	Asri Djauhar, SE.,M.Si	Jurnal	Sustainable Economic Development Based on Green Economy and Blue Economy	Mapping and Regional Potential
2023	Manajemen	Penelitian	Modal Sosial, Model Jaringan dan Konsep Pelayanan Publik	Asri Djauhar, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2023	Manajemen	Penelitian	UMKM DI KECAMATAN BARUGA KOTA KENDARI	Asri Djauhar, SE.,M.Si	Jurnal	Sustainable Economic Development Based on Green Economy and Blue Economy	Mapping and Regional Potential
2023	Manajemen	Penelitian	Pengaruh Lingkungan Kerja Terhadap Kinerja Karyawan Pada PT. Matahari Department Store. Tbk Brilyan Plaza Kendari	Asri Djauhar, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital

Tahun	Prodi	Tentang	Judul	Atas Nama	Output	Kesesuaian dengan Roadmap	Topik Riset dalam Roadmap
2023	Manajemen	Penelitian	Pengembangan Sumber Daya Manusia Dalam Upaya Meningkatkan Kualitas Pelayanan Terhadap Nasabah Pada Bank Sultra	Herman Titop, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2023	Manajemen	Penelitian	Model for evaluating the performance of elementary school teachers using the analytical hierarchy process	Herman Titop, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2023	Manajemen	Penelitian	Learning Agility of Human Resources at State-owned Banks in the City of Makassar	Hendriadi, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2023	Manajemen	Penelitian	The Linkage HR Agility and Organizational Innovation: An Analysis of Technology-Based Companies	Hendriadi, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2023	Manajemen	Penelitian	Analysis Social Media, Halal Marketing and Consumer Behavior (Study in Fashion and Cosmetic Products)	Hendriadi, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2023	Manajemen	Penelitian	Pengaruh Electronic Commerce (E-Commerce) terhadap Peningkatan Pendapatan pada UMKM di Kabupaten Gowa	Hendriadi, SE.,M.Si	Jurnal	Enhancing Village Communities' Economic Situation and Well-being	Efforts to Improve Business Performance of MSMEs and BUMDES
2023	Kewirausahaan	Penelitian	PENGARUH HARGA DAN PROMOSI TERHADAP KEPUASAN KONSUMEN PADA PT. NISSAN KENDARI	Ifin Naim, S.E.,M.E	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2023	Kewirausahaan	Penelitian	Effect of social media marketing on e-commerce consumer loyalty through brand image and relationship marketing in Makassar city	Ifin Naim, S.E.,M.E	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2023	Kewirausahaan	Penelitian	THE MARKETING EFFECTIVENESS IN START-UP BUSINESS: A SYSTEMATIC LITERATURE REVIEW FROM 1973-2023	Ghalib Suprianto, SM.,MM	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2023	Kewirausahaan	Penelitian	Application of Digital Marketing to Customer Service In MSU Medical Center Kuala Lumpur, Malaysia	Ghalib Suprianto, SM.,MM	Jurnal	Sustainable Economic Development Based on Green Economy and Blue Economy	Sustainability and Productivity Improvement of National Institutions
2023	Kewirausahaan	Penelitian	Boosting Tourism in South Coastal Areas: Strategic Marketing for Sustainable Growth	Ghalib Suprianto, SM.,MM	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2023	Kewirausahaan	Penelitian	Leadership Development in the 21st Century: A Modern Approach to Talent Cultivation	Ghalib Suprianto, SM.,MM	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital

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2023	Kewirausahaan	Penelitian	Analysis of the Influence of Organizational Commitment on Work Discipline of Public High School Teachers	Ghalib Suprianto, SM.,MM	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2023	Kewirausahaan	Penelitian	Analysis of The Influence of Digital Marketing and Risk Perception on Customer Decisions in Using Sharia Banking Mobile Application	Ghalib Suprianto, SM.,MM	Jurnal	Enhancing Village Communities' Economic Situation and Well-being	Strategy to Improve Syaria MSME Business
2023	Kewirausahaan	Penelitian	The Influence of Competence, Quality of Public Services and Emotional Exhaustion on the Performance of Health Workers at BLUD RSU Bombana District	Mariani, SE.,MM	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2023	Kewirausahaan	Penelitian	Analisis Laporan Arus Kas Dalam Penilaian Kinerja Keuangan Pada Pt. Binakarya Jaya Abadi, Tbk	Mariani, SE.,MM	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2023	Kewirausahaan	Penelitian	Analisis Gaya Bahasa dalam Iklan Komersil di Kendari	Mariani, SE.,MM	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2023	Kewirausahaan	Penelitian	Exploration of Entrepreneurship Management Strategies as Innovation and Sustainability in the Digital Era	Wa Ode Nursaadha Rajuddin, SE.,M.E	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2023	Kewirausahaan	Penelitian	Ketahanan Wirausaha Mengarungi Tantangan Dalam Ekosistem Startup	Wa Ode Nursaadha Rajuddin, SE.,M.E	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital
2024	Manajemen	Penelitian	The Impact Of Marketing Management On Customer Loyalty And Company Financial Performance: A Case Study On Retail Companies In Indonesia	Dr. H. Muhammad Zabir Zainuddin, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2024	Manajemen	Penelitian	PENGARUH PENGEMBANGAN KARIR TERHADAP KINERJA KARYAWAN TOKO BEAUTY KENDARI (Studi Kasus Toko Beauty Cabang Mandonga)	Dr. H. Muhammad Zabir Zainuddin, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital (Corporate and MSME Studies)
2024	Manajemen	Penelitian	STRATEGI PEMASARAN IKAN ASAP PADA USAHA POKHLASHAR MEDUDULU DI DESA BASULE KECAMATAN LASOLO KABUPATEN KONAWE UTARA	Dr. H. Muhammad Zabir Zainuddin, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Peningkatan pengetahuan dan kemampuan UMKM dalam memasarkan produk

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2024	Manajemen	Penelitian	The Role of e-Leadership, Career Development and Loyalty on Employee Performance	Suyuti, H.M, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Capacity building for Sustainable Human Resources as Human Capital (Corporate and MSME Studies)
2024	Manajemen	Penelitian	STRATEGI PEMASARAN IKAN ASAP PADA USAHA POKHLASHAR MEDUDULU DI DESA BASULE KECAMATAN LASOLO KABUPATEN KONAWE UTARA	Suyuti, H.M, SE.,M.Si	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Peningkatan pengetahuan dan kemampuan UMKM dalam memasarkan produk
2024	Bisnis Digital	Penelitian	PENGARUH KUALITAS LAYANAN TERHADAP KEPUASAN KONSUMEN PADA KMP. FERRY BAHTERAMAS PENYEBERANGAN KENDARI	Wa Ode Dien Indalestari, SM.,MM	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2024	Bisnis Digital	Penelitian	APPLICATION OF DIGITAL MARKETING TO INCREASE HOME INDUSTRY SALES TROPICAL SHO	Wa Ode Dien Indalestari, SM.,MM	Jurnal	Digital Economy, Industry 4.0, and Society 5.0	Sustainability and The Productivity Improvement of Information Technology-based Companies
2024	Kewirausahaan	Penelitian	Identifikasi Potensi Green Job Sebagai Alternatif Usaha Pada Usaha Mikro, Kecil dan Menengah Kuliner di Kota Kendari	Ridha Taurisma Lajaria, S.Si., MM	Jurnal	Sustainable Economic Development Based on Green Economy and Blue Economy	Sustainability and Productivity Improvement of National Institutions
2024	Kewirausahaan	Penelitian	PENGARUH KUALITAS LAYANAN DAN HARGA TERHADAP KEPUTUSAN PEMBELIAN TIKET PADA TRAVEL ABDILLAH KAMPUS BARU UHO KENDARI	Ridha Taurisma Lajaria, S.Si., MM	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2024	Kewirausahaan	Penelitian	Pengaruh Harga, Fasilitas, Lingkungan, dan Jarak Tempuh terhadap Keputusan Mahasiswa Universitas Sulawesi Tenggara dalam Memilih Rumah Kos	Ridha Taurisma Lajaria, S.Si., MM	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2024	Kewirausahaan	Penelitian	Savings 2.0: Harnessing Technology For Better Financial Competence	Imran, SE.,M.Ec.Dev	Jurnal	Digital Economy, Industry 4.0, and Society 5.0	Optimizing the Role of Financial Institutions and financial technology
2024	Kewirausahaan	Penelitian	The Role of Tax Incentives in Supporting a Green Economy in Micro, Small, And Medium Enterprises in Kendari City	Imran, SE.,M.Ec.Dev	Jurnal	Enhancing Village Communities' Economic Situation and Well-being	Increased Productivity of MSMEs and Village Communities through sustainable economy
2024	Bisnis Digital	Penelitian	Pemanfaatan Internet of Things Sebagai Pendeteksi Sebaran Ikan untuk Meningkatkan Produktivitas Nelayan Kampung Bajo Desa Tanjung Pinang Kabupaten Muna Barat	Lucia Evianti Patulak, SM., MM	Jurnal	Sustainable Economic Development Based on Green Economy and Blue Economy	Sustainability and Productivity Improvement of National Institutions
2024	Manajemen	Penelitian	PENGARUH KUALITAS PELAYANAN TERHADAP KEPUASAN KONSUMEN PADA INDOMARET DI KECAMATAN MOLAWA KABUPATEN KONAWE UTARA	Dr. Sahyunu	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance

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2024	Manajemen	Penelitian	PENGARUH STRES DAN BEBAN KERJA TERHADAP KINERJA KARYAWAN PADA UNIT BISNIS PERTAMBANGAN NIKEL PT. ANTAM Tbk. POMALAA	Dr. Sahyunu	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
2024	Manajemen	Penelitian	PENGARUH HARGA TERHADAP VOLUME PENJUALAN PERCETAKAN UD ARIANDO KABUPATEN KONAWE SELATAN	Dr. Sahyunu	Jurnal	Microeconomics, Capacity Improvement and Sustainable Business Performance	Improving the Company's Performance
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Tahun	 Prodi	Tentang	Judul	Atas Nama	Output	Kesesuaian dengan Roadmap	Topik Riset dalam Roadmap
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2025	Kewirausahaan	Penelitian	Transformasi Digital Dalam Manajemen Bisnis: Tantangan Dan Peluang Di Era Industri 4.0	Wa Ode Nursaadha Rajuddin, SE.,M.E	Jurnal	Digital Economy, Industry 4.0, and Society 5.0	Optimizing the Role of Financial Institutions and financial technology